2534_CECEN

FRESH FOR EVERYONE™

Kroger®

CUSTOMER APPRECIATION

09/24 **WEEK** 09/30

Celebrate our 142nd Anniversary with the hottest deals!

Scan here or visit Kroger.com/appreciation to SAVE big.

BUY 1, GET 1 FREE of Equal or Lesser Value With Card

Whole Pork Shoulder
Bone In

$1.99 With Card

Strawberries
16 oz or Raspberries, 6 oz

Private Selection Petite or Mini Petite Spudlings Potatoes
16-24 oz Bag
2/$5 With Card

Heritage Farm Boneless Chicken Breast
or Bone-In Chicken Wings, $2.99 lb
$2.69/LB With Card

Kroger 80% Lean Ground Beef
Sold in a 1 lb Package
$4.99 With Card

Kroger Pasta
12-16 oz or StarKist Tuna, 2.6-5 oz; Select Varieties
88¢ With Card

Progresso Soup
Select Varieties, 18-19 oz
FINAL COST When You Buy 8
8/$10 With Card
When you buy 8 or more in the same transaction with Card. Quantities less than 8 are up to $2.79 each with Card.

MIX & MATCH BUY 2, GET 2 FREE of Equal or Lesser Value With Card

Coca-Cola, Pepsi or 7UP
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 8 Packages
Regular retail is up to $10.99 each with Card.

Outshine Fruit Bars
Select Varieties, 6 ct
2/$5 With Card

Michelob Ultra
24-Pack, 12 fl oz Cans or Busch or Miller High Life, 30-Pack, 12 fl oz Cans; Select Varieties
$21.49

2 DAY SALE
SATURDAY & SUNDAY ONLY

$10 With Card

Garden Mum
10" Pot Limit 2

99¢/LB With Card

Honeysuckle Turkey Breast
Frozen, Bone-In, Limit 2

$9.99 With Card

Hershey's Party Pack Candy
Select Varieties, 28.87-35.9 oz, Limit 5 Packages

10/$10 With Card

Totino's Pizza
Select Varieties, 9.8-10.9 oz, Limit 10 Packages

Prices valid in-store or for pickup orders placed on Saturday-Sunday.

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Scan me to download deals

Look for these tags.

Oscar Mayer Deli Fresh Lunch Meat
6-9 oz or Claussen Pickles, 20-32 fl oz; Select Varieties
$2.99/EA With Digital Coupon
Price without digital coupon is up to $4.49 each with card.

Cap'n Crunch or Life Cereal
10.3-13 oz or Quaker Instant Oatmeal, 6-10 ct; Select Varieties
$1.49/EA With Digital Coupon
Price without digital coupon is up to $2.49 each with Card.

Kroger Ice Cream
48 fl oz or Frozen Dairy Dessert Sandwiches, 6-16 ct; Select Varieties
$1.99/EA With Digital Coupon
Price without digital coupon is up to $2.99 each with Card.

Large Ripe Hass Avocado or Mango
$1.49/EA With Digital Coupon
Price without digital coupon is up to $2.79 each with Card.

Coffee-Mate Creamer
Select Varieties, 32 fl oz
$2.79/EA With Digital Coupon
Price without digital coupon is up to $3.79 each with Card.

Tyson Frozen Chicken
Select Varieties, 16-26 oz
$5.99/EA With Digital Coupon
Price without digital coupon is up to $8.99 each with Card.

*While supplies last.

EARN 4X FUEL POINTS On FRIDAY purchases with digital coupon*

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.

SALE DATES: Wed. September 24 - Tues. September 30, 2025. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.

TB01

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WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Look for these tags.

Kroger Beef Shaved Steak
14 oz
Price without digital coupon is up to $7.49 each with Card.

$5.99/EA
With Digital Coupon

Private Selection Sliced Italian Meat
Select Varieties, 3-5 oz, In the Deli

$3.99/EA
With Digital Coupon
Price without digital Coupon is up to $5.99 each with Card.

Betty Crocker Fruit Snacks
40 ct or Kind Bars, 5-6 ct; Select Varieties

$5.99/EA
With Digital Coupon
Price without digital coupon is up to $7.99 each with Card.

Brawny Paper Towels
8 Double Rolls

$11.99/EA
With Digital Coupon
Price without digital coupon is up to $14.99 each with Card.

Coca-Cola, Pepsi or 7UP
Select Varieties, 2 Liter

$1.49/EA
With Digital Coupon
Price without digital coupon is up to $3.49 each with Card.

Green Mountain, Donut Shop or McCafé K-Cups
Select Varieties, 10 ct

$4.99/EA
With Digital Coupon
Price without digital coupon is up to $8.99 each with Card.

Kroger Ultra Bath Tissue
Select Varieties, 12 Mega Rolls

$7.99/EA
With Digital Coupon
Price without digital coupon is up to $10.99 each with Card.

*While supplies last.

Autumn Crisp Seedless Grapes
or Red or Black Seedless Grapes
Price without digital coupon is up to $2.49 lb with Card.

$1.77/LB
With Digital Coupon

Knorr Sides
Select Varieties, 4-5.7 oz

99¢/EA
With Digital Coupon
Price without digital coupon is up to $1.33 each with Card.

Party Size Doritos
14.5 oz or Frito-Lay Simply Snacks, 12-13 oz; Select Varieties

$3.99/EA
With Digital Coupon
Price without digital coupon is up to $5.99 each with Card.

DiGiorno Stuffed Crust Pizza
21.9-28 oz or Stouffer's Family Size Entrée, 28-40 oz; Select Varieties

$6.99/EA
With Digital Coupon
Price without digital coupon is up to $7.99 each with Card.

TB05

MIX & MATCH

SAVE $5 AN EXTRA

When you spend $15 on participating Beauty and Personal Care items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Look for these tags.

Kroger Facial Wipes
Select Varieties, 25 ct
$1.59/EA
With Digital Coupon

Price without digital coupon is up to $2.59 each with Card.

Olay or Old Spice Body Wash
$7.99/EA
With Digital Coupon

Select Varieties, 33-33.4 fl oz

Price without digital coupon is up to $9.99 each with Card.

Garnier Fructis Shampoo or Conditioner
$2.99/EA
With Digital Coupon

Select Varieties, 11.3-12.5 fl oz

Price without digital coupon is up to $4.49 each with Card.

*While supplies last.

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SAVE $2 EACH
WHEN YOU BUY 3 OR MORE.

MIX & MATCH 3 or more participating items with Card.

Find even more online!
Scan me to shop all participating items.

*When you buy any 3 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

BUY 3 OR MORE SAVE $2 EACH 1.99 EA

Look for these tags.

3.99 With Card
-2.00
$1.99 /EA*
Post Cereal
Select Varieties, 10-16.6 oz

3.49 With Card
-2.00
$1.49 /EA*
Chex Mix or Gardetto's Snack Mix
Select Varieties, 7-8.6 oz

5.99 With Card
-2.00
$3.99 /EA*
Hellmann's Mayonnaise
or Miracle Whip, Select Varieties, 30 fl oz

4.29 With Card
-2.00
Pop-Tarts
Select Varieties, 12 ct
$2.29 /EA*

6.99 With Card
-2.00
Dave's Killer Bread Organic Bread
18-27 oz or Nature Valley or Fiber One Bars, 10-12 ct; Select Varieties
$4.99 /EA*

5.49 With Card
-2.00
$3.49 /EA*
Yoplait Yogurt
8 ct or Kraft Mac & Cheese, 4 ct; Select Varieties

9.99 With Card
-2.00
$7.99 /EA*
Hormel Pepperoni
16 oz

8.99 With Card
-2.00
$6.99 /EA*
Gatorade

8-Pack, 20 fl oz or Kroger Stuffed Crust Pizza, 21.9-24.5 oz; Select Varieties

5.99 With Card
-2.00
$3.99 /EA*
Ice Mountain Spring Water
24-Pack, 16.9 fl oz

7.99 With Card
-2.00
$5.99 /EA*
Kleenex Facial Tissue
4 ct or Cottonelle Bath Tissue, 6 Mega Rolls; Select Varieties

4.49 With Card
-2.00
$2.49 /EA*
Nature's Own Perfectly Crafted Bread
22 oz or Buns, 8 ct; Select Varieties

5.49 With Card
-2.00
$3.49 /EA*
Pepperidge Farm Cookies
5-8.6 oz or Häagen-Dazs Ice Cream Bars, 3-6 ct; Select Varieties

7.99 With Card
-2.00
$5.99 /EA*
Perdue Frozen Chicken
27-29 oz or Hidden Valley Ranch Dressing, 36 fl oz; Select Varieties

10.49 With Card
-2.00
$8.49 /EA*
Dixie Paper Plates
86-154 ct or Huggies Pull-Ups Diapers, 14-23 ct; Select Varieties

TB02

GROCERY ESSENTIALS

Marie Callender's Bowl
10.5-13 oz or Healthy Choice Café Steamers, 9.5-10.3 oz; Select Varieties

FINAL COST When You Buy 4

4/$10
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to $2.99 each with Card.

Tillamook Ice Cream
Select Varieties, 48 fl oz

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Screamin' Sicilian Pizza
Select Varieties, 16.7-27.4 oz

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

FINAL COST When You Buy 3

Sargento Shredded Cheese
Select Varieties, 5-8 oz

3/$6
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to $3.79 each with Card.

Sara Lee Classic White or Wheat Bread
Select Varieties, 20 oz

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Simple Truth Protein Mini Pancakes
10 ct or Protein Pancake Mix, 18-20 oz; Select Varieties

$4.49
With Card

Simple Truth Protein Chili or Soup
Select Varieties, 24 oz

$3.99
With Card

Simple Truth Protein Tortilla Chips
Select Varieties, 5 oz

$4.99
With Card

Sparkling Ice Sparkling Water
17 fl oz or Kraft Mac & Cheese, 5.5-7.27 oz; Select Varieties

10/$10
With Card

Dannon Yocrunch or Activia Yogurt
Select Varieties, 4 ct

MIX & MATCH
BUY 2, GET 1 of Equal or Lesser Value
FREE
With Card

Arm & Hammer Laundry Detergent
100.5-105 fl oz or Power Paks, 32-42 ct; Select Varieties

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

BOTTLES & BREWS

Corona, Modelo or Pacifico
$16.99
12-Pack, 12 fl oz Bottles or Cans or Surfside, Sun Cruiser or Lucky One, 8-Pack, 12 fl oz Cans; Select Varieties

17.99
-15%
$15.29/EA*

Tito's or Evan Williams
750 ml or Smirnoff, 1.75 Liter; Select Varieties

Bota Box or Black Box
3 Liter or Cayman Jack, 12-Pack, 12 fl oz Bottles or Cans; Select Varieties

$17.99

15.99
-15%
$13.59/EA*

La Marca, Captain Morgan or Coppola Diamond Claret
750 ml or Svedka, 1.75 Liter; Select Varieties

*15% Off Mix & Match Wine & Liquor Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge

COMING SOON
55+ SENIOR DISCOUNT
TAKE AN EXTRA 5% OFF
ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, OCT. 1
Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications
nations benefits
OTC Network
&more

FIND YOUR FAVORITE NATURAL ITEMS

Simple Truth Organic Broth
Select Varieties, 32 oz
$1.99
With Card

Annie's Mac & Cheese
5.5-6 oz or Siggi's Yogurt, 4.4-5.3 oz; Select Varieties
2/$3
With Card

GT's Kombucha
Select Varieties, 16 fl oz
2/$6
With Card

Fage Greek Yogurt
Select Varieties, 5.3 oz
3/$4
With Card

Popcorners
6.5-7 oz or Honest Kids **Organic** Juice Box, 8-Pack, 6 fl oz; Select Varieties
$3.99
With Card

Simple Truth Breakfast Sausage Links or Patties
Select Varieties, 12 oz
$3.99
With Card

HOME, HEALTH & MORE!

Premier Protein Shakes
Select Varieties, 4-Pack, 11 fl oz
$9.99
With Card

Nature Made Supplements
24-300 ct or Nature's Bounty Supplements, 25-360 ct; Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card

Ricola Cough Drops
Select Varieties, 19-21 ct
2/$5
With Card

Huggies Wipes
Select Varieties, 168-192 ct
$6.99
With Card

Arm & Hammer Toothpaste
Select Varieties, 5.5-6 oz
$3.99
With Card

Hot Wheels or Matchbox 1:64 Car
Select Varieties
$1.15
With Card

YOUR HOME TEAM FAVORITES

Find more game day deals & recipes at Kroger.com/Football

$12 With Card
Homestyle 80% Lean Beef Patties
8 ct, 1.9 lb

Eckrich Smoked Sausage
Select Varieties, 12-14 oz
$3.99 With Card

Select Varieties, 12 ct, In the Bakery

Decorated Cupcakes
$9.99 AND UP

Private Selection Angus Patties
Frozen, Select Varieties, 2 lb
$11.99 With Card

Kroger Cheese Slices
Select Varieties, 6 oz
3/$7 With Card

Lay's Potato Chips
5-8 oz or Cheetos, 6.5-10 oz or Fritos, 9.25-10 oz; Select Varieties
FINAL COST When You Buy 3
3/$8 With Card
When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to $5.89 each with Card.

Kroger Heavyweight Paper Plates
40 ct or Bowls, 50 ct; Select Varieties
$5.99 With Card

Kingsford Original Charcoal
$9.99 With Card
16 lb or Match Light Charcoal, 12 lb

Bud, Miller or Coors
Select Varieties, 24-Pack, 12 fl oz Cans
$18.49

MIX & MATCH
BUY 1, GET 1 FREE
of Equal or Lesser Value
With Card

Wholly Guacamole
Select Varieties, 7.5 oz, In the Produce Department

Seasonal selection varies by store and is limited to stock on hand.

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FRESH-CUT IN-STORE DAILY

Fresh Cut Fruit Bowls
Select Varieties, 18 oz
$5
With Card

Kroger Pink Lady, Granny Smith or Gala Apples
5 lb Bag
$5
With Card

$4.99
With Card
Private Selection Colossal Blueberries
9.8 oz

Coming Up Roses Arrangement
$9.99 AND UP

Kroger Lemons or Limes
2 lb Bag
$4.99
With Card

Kroger Salad Kit for One
Select Varieties, 4.9-6.7 oz
3/$11
With Card

GUARANTEED FRESH

USDA CHOICE
$7.99 /LB
With Card
Top Round or Bottom Round Roast

Wendy's Beef Patties or Private Selection Angus 90% Lean Sirloin Patties
1 lb
$7.99
With Card

Eastern Fisheries Scallops
16 oz
$13
With Card

Kroger Breakfast Sausage
Select Varieties, 12-16 oz
$3.49
With Card

Wright Bacon
Select Varieties, 24 oz
$8.99
With Card

Catfish Fillets
Farm-Raised or Ocean Perch Fillets
$6.99 /LB
With Card

DELI & BAKERY

Order party trays, cakes and more at **Kroger.com/fresh**

Cheetos Flamin' Hot Loaded Dumplings
6.8 oz,
Available in Select Stores
$7.99

BUY 1
Home Chef Classic Seasoned Fresh Roasted Chicken
or Other Varieties, Fully Cooked, 2 lb
$7.99

GET 1
Pepsi
Select Varieties, 6-Pack, 7.5 fl oz Cans
FREE*
With Card

*Items must be purchased in the same transaction. Excludes applicable taxes and deposits.

Private Selection Black Forest Ham
or Swiss Cheese, $8.99 lb with Card; Sliced to Order or Grab 'N Go
$10.99 /LB
With Card

TB04

BOTTLES & BREWS

$19.99

Sun King, Bell's or 3 Floyds
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans

28.99
-15%
$24.64 /EA*

Bulleit, Crown Royal or Baileys
Select Varieties, 750 ml

Busch Light or Miller High Life
Select Varieties, 30-Pack, 12 fl oz Cans

$20.99

White Claw, Twisted Tea, Truly or Smirnoff Ice

$17.99

Select Varieties, 12-Pack, 11.2-12 fl oz Bottles or Cans

12.99
-15%
$11.04 /EA*

Skol Vodka
1.75 Liter
or Kendall-Jackson, Oyster Bay or Josh Cellars, 750 ml; Select Varieties

$17.99

Voodoo Ranger, Blue Moon, Samuel Adams or Leinenkugel's
Select Varieties, 12-Pack, 12 fl oz Bottles or Cans

*15% Off Mix & Match Wine & Liquor Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

SAVE 30%

Tag Reflects Savings With Card

Halloween Decor, Lights, Treat Carriers and Decor Pillows

Halloween Treat Bowl
Select Varieties, 12"
$1.39 With Card

Holiday Home Incandescent Mini Lights
Select Varieties, 100 ct
$4.89 With Card

Holiday Home LED Projector Stake
Select Varieties, 18"
$9.79 With Card

Halloween Cup with Straw
Select Varieties, 16 oz
SAVE 30%
Tag Reflects Savings With Card

HD Designs Halloween Jar Candle
Select Varieties, 8 oz
$4.99

Skittles or Starburst Fun Size Candy
Select Varieties, 10.58-10.72 oz
$3.99 With Card

Reese's or KitKat Candy
Select Varieties, 1.2-1.5 oz
99¢ With Card

Sour Patch Kids & Swedish Fish Candy
160 ct
$16.99 With Card

Tootsie Candy
Select Varieties, 13.2-17.5 oz
$3.99 With Card

Mars Halloween Candy
Select Varieties, 16.61-25.67 oz
$9.99 With Card

Brach's Candy Corn or Mellowcreme Candy
Select Varieties, 8-11 oz
$2.69 With Card

Hershey's Halloween Candy Mix
Select Varieties, 55-140 ct
$15.99 With Card

Seasonal selection varies by store and is limited to stock on hand.

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